

# traction<sup>®</sup> software

*Beyond blogs and wikis,  
Traction TeamPage Puts Hypertext to Work*

**Enterprise 2.0 2008**

***Putting Wikis, BLogs  
and Tagging to Work***

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traction<sup>®</sup> software

# Who is Traction Software, Who am I

- Leading Enterprise Wiki and Blog Platform
  - Traction TeamPage commercial release in 2002
  - Current release 3.7.x
- Funded: 2000 and 2002
  - by In-Q-Tel (Venture arm of the CIA)
  - Slater Interactive and private investors
- Customer Leadership
  - 9 of the top 20 Pharmaceutical firms
  - 14+ of the Global 100
  - DOD, US Air Force & Navy, DOJ, In-Q-Tel
  - State of CT, State of TX Health
- Deployments with
  - 10s to 100s to 100,000s of users
  - 100s to 100s of 1000s of posts
- Black belt blogger?
  - Read mine at: [www.tractionsoftware.com](http://www.tractionsoftware.com)



**Now Free for 5 Users**  
**[www.tractionsoftware.com](http://www.tractionsoftware.com)**

*traction® software*

Two Words

traction<sup>®</sup> software

Two Words |

Search

traction<sup>®</sup> software

# Top Yahoo Searches

## top overall searches

Leaders					Movers		
Rank	Prev.	Subject (Days on Chart)	Move	Score	Rank	Subject	1-Day Move
1	—	1 <a href="#">Black Friday</a> (7)	+162	692	1	<a href="#">Safest U.s. City</a>	Breakout!
2	↑	- <a href="#">Safest U.s. City</a> (1)	+318	318	2	<a href="#">Oprah School Scandal</a>	Breakout!
3	—	3 <a href="#">WWE</a> (429)	+46	229	3	<a href="#">Stir Fry</a>	Breakout!
4	↓	2 <a href="#">NFL</a> (91)	-237	207	4	<a href="#">Melanie Wilson</a>	Breakout!
5	↑	21 <a href="#">American Music Awards</a> (2)	+123	204	5	<a href="#">Celebrity Apprentice</a>	Breakout!
6	↑	- <a href="#">Paige Davis</a> (1)	+181	189	6	<a href="#">Earl Paulk</a>	Breakout!
7	↑	27 <a href="#">Beyonce Knowles</a> (391)	+79	168	7	<a href="#">Juanita Jordan</a>	2876%
8	↑	9 <a href="#">Nintendo Wii</a> (12)	-7	127	8	<a href="#">Paige Davis</a>	2177%
9	↓	7 <a href="#">Hi-5</a> (107)	-18	123	9	<a href="#">Marfan Syndrome</a>	1946%
10	↑	13 <a href="#">Alicia Keys</a> (40)	+7	113	10	<a href="#">Maurice Jones-Drew</a>	1063%
11	↑	- <a href="#">Dancing With The Stars</a> (1)	+95	112	11	<a href="#">Kindle</a>	1057%
12	↑	- <a href="#">Oprah School Scandal</a> (1)	+110	110	12	<a href="#">Victoria's Secret Fashion Show</a>	997%
13	↓	8 <a href="#">Britney Spears</a> (403)	-24	109	13	<a href="#">Paige Turco</a>	956%
14	↑	46 <a href="#">Kellie Pickler</a> (3)	+6	104	14	<a href="#">Brad Womack</a>	927%
15	↓	6 <a href="#">Limewire</a> (11)	-44	100	15	<a href="#">Apprentice</a>	919%
16	↑	24 <a href="#">Rihanna</a> (147)	+0	82	16	<a href="#">Sales At Walmart</a>	890%
17	↓	14 <a href="#">Angelina Jolie</a> (429)	-22	80	17	<a href="#">Nadia Comaneci</a>	884%
18	↑	- <a href="#">The Bachelor</a> (1)	+68	79	18	<a href="#">Bugaboo</a>	881%
19	↑	73 <a href="#">Walmart Black Friday 2007</a> (2)	+11	78	19	<a href="#">Barry Bonds Girlfriend</a>	830%
20	↑	- <a href="#">Stir Fry</a> (1)	+78	78	20	<a href="#">Monday Night Football</a>	788%

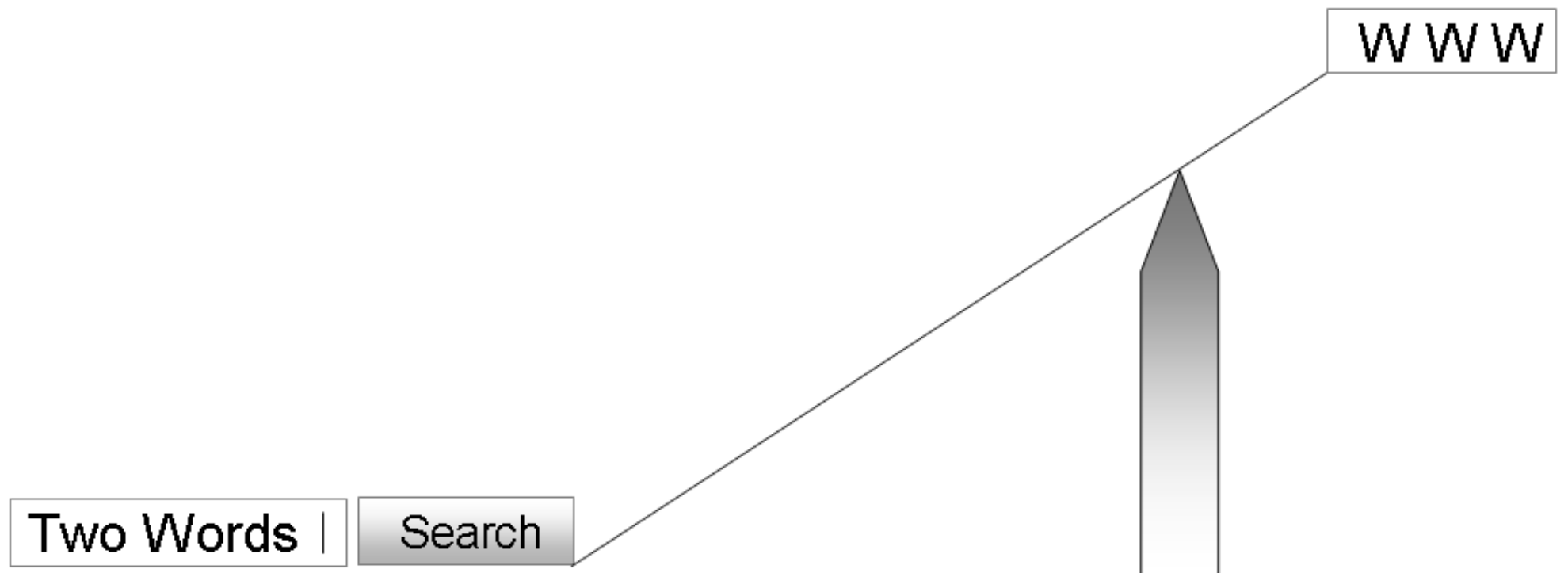
As reported, Tuesday November 20, 2007

Two Words |

Search

*traction*® software

Leverage → Productivity



traction<sup>®</sup> software



~~Why Does Enterprise Search Suck? |~~

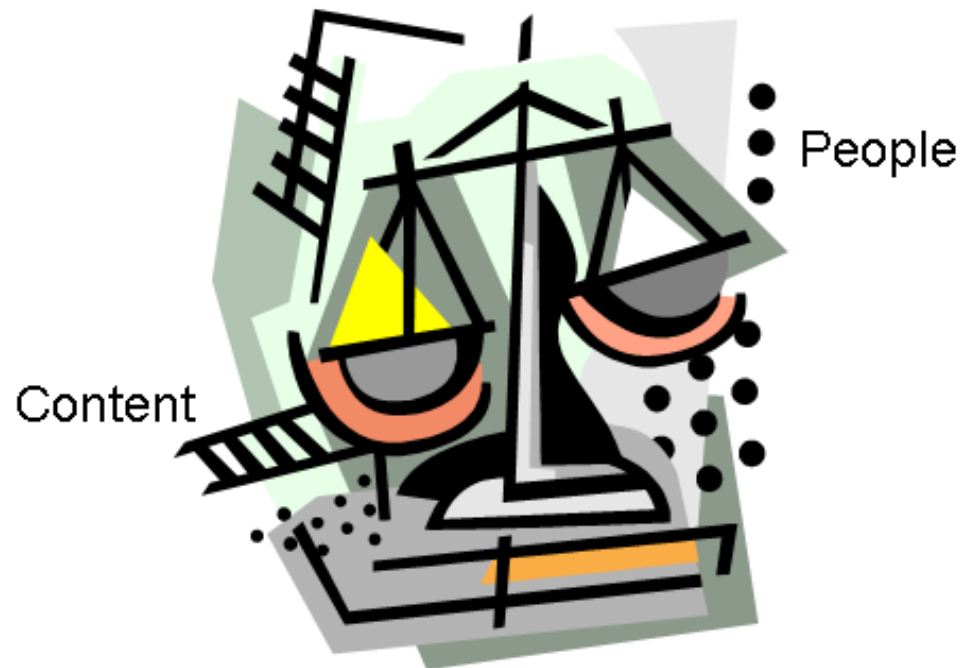
Search

How Do I Fix It? How Do I Get Leverage? |

Search

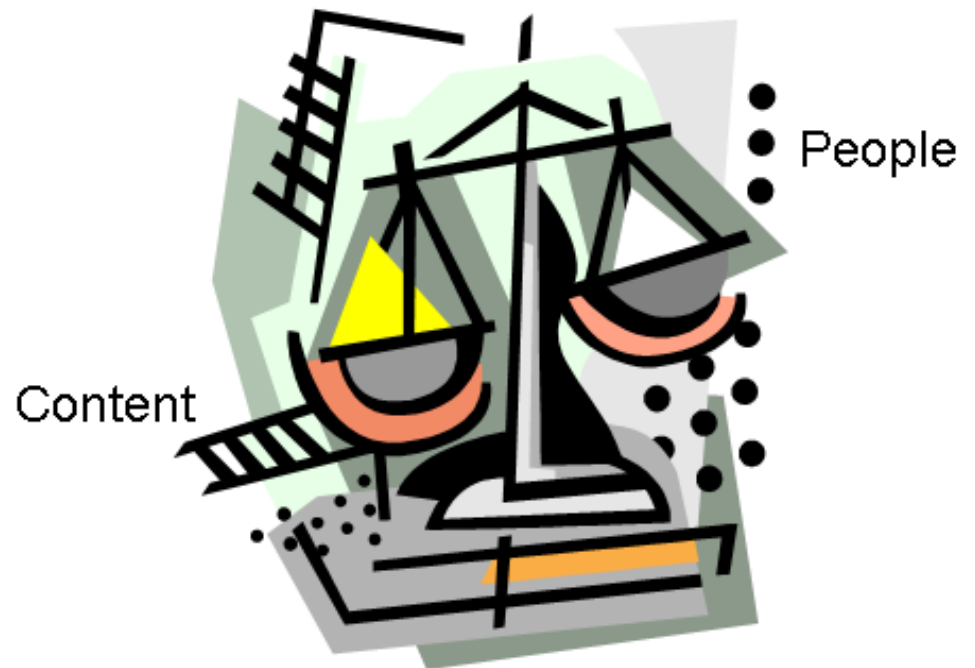
# Just Add Blogs - For A Start

Pages



# Just Add Blogs & Wikis - For A Start

Pages  
+ Links

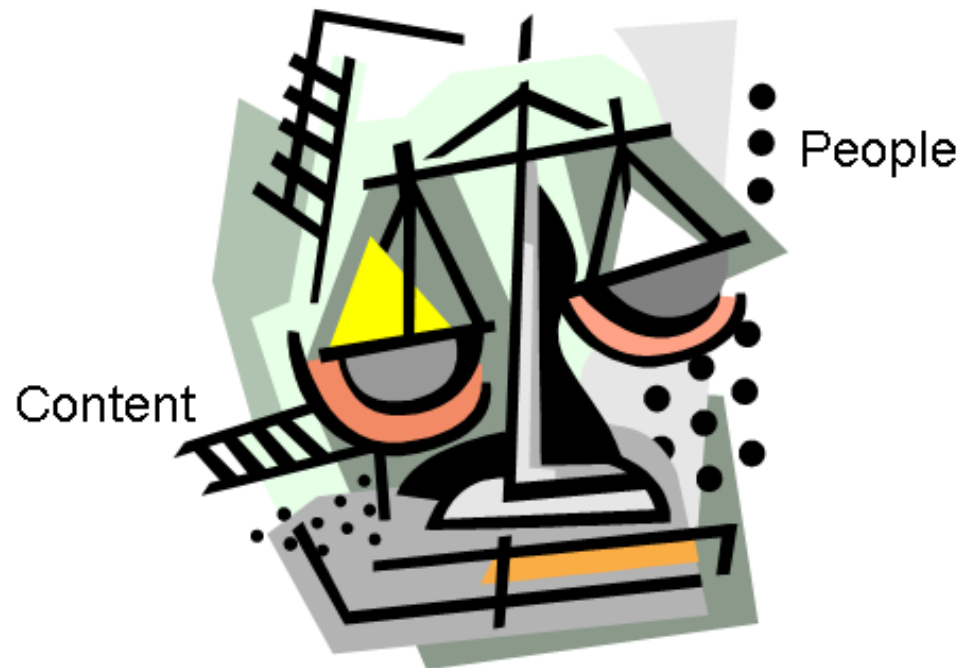


# Just Add Blogs & Wikis - For A Start

Pages

+ Links

+ Tags



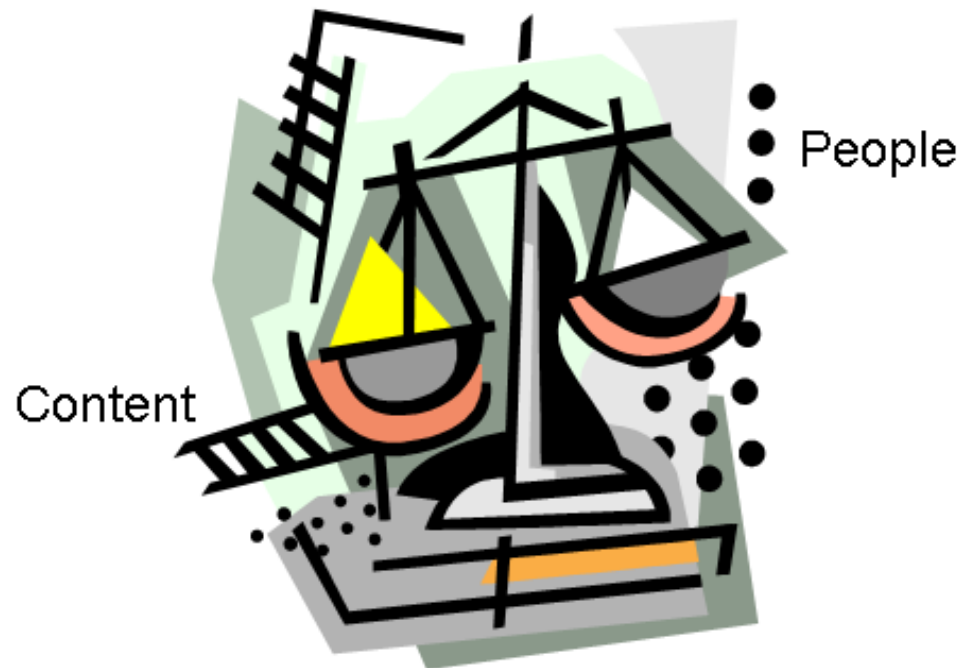
# Just Add Blogs & Wikis - For A Start

Pages

+ Links

+ Tags

+ Time



# Just Add Blogs & Wikis - For A Start

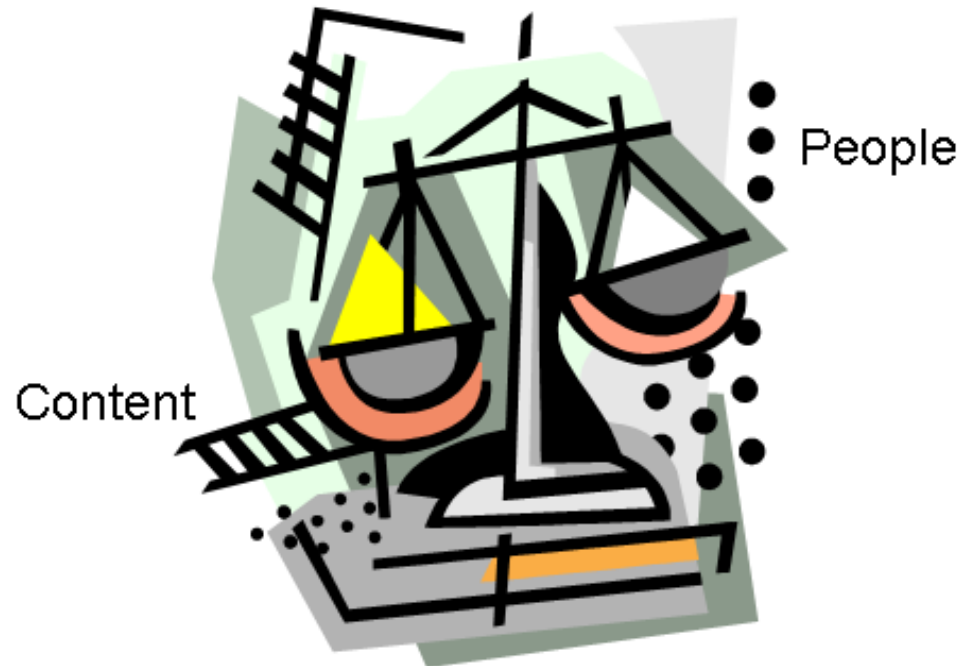
Pages

+ Links

+ Tags

+ Time

+ Comments



# Just Add Blogs & Wikis - For A Start

Pages

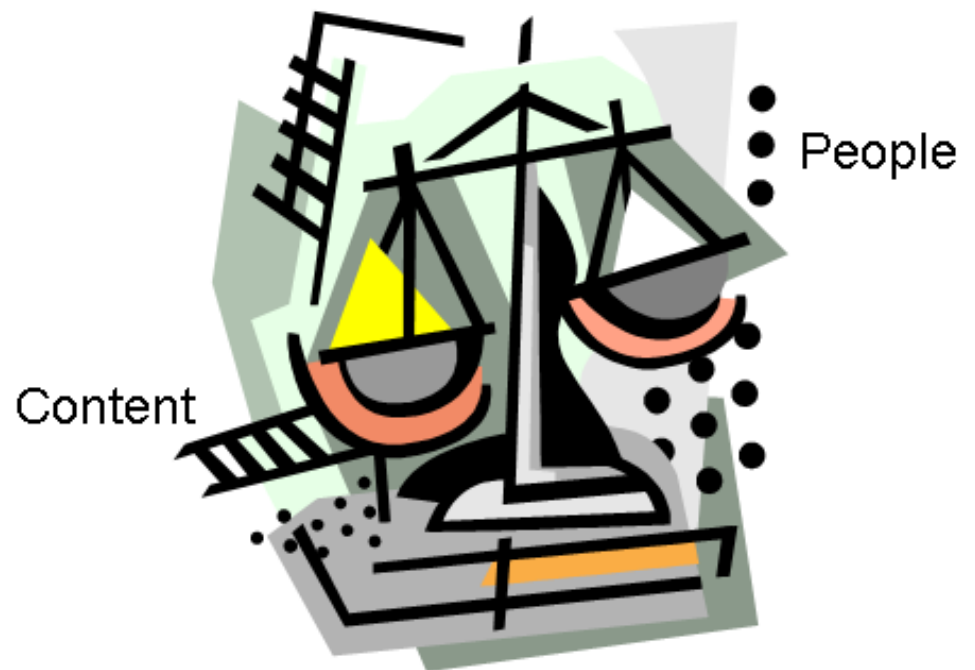
+ Links

+ Tags

+ Time

+ Comments

+ Widgets



# Just Add Blogs & Wikis - For A Start

Pages

+ Links

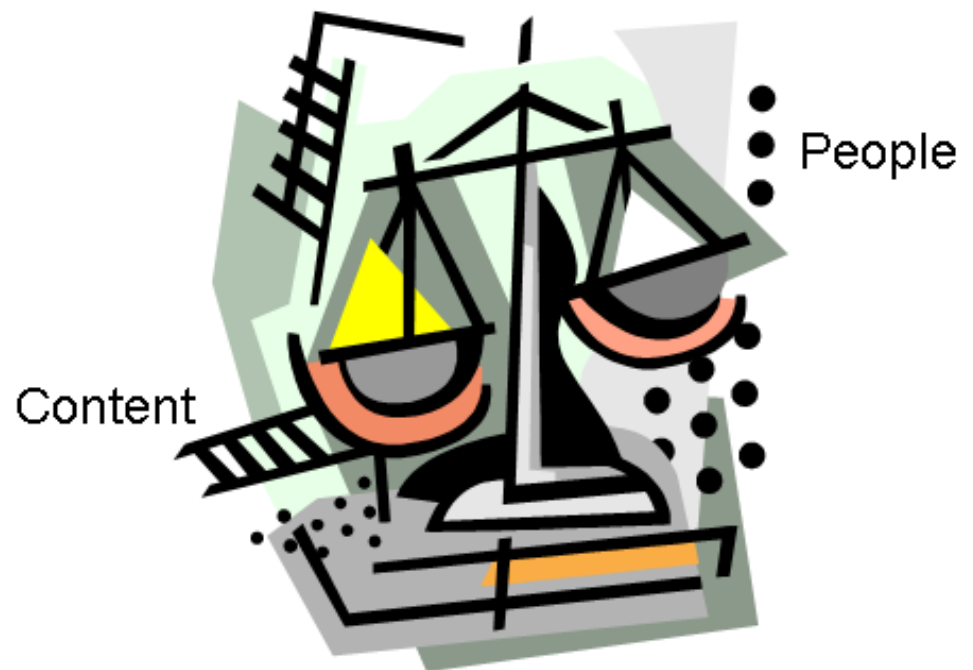
+ Tags

+ Time

+ Comments

+ Widgets

+ Permissions



# Just Add Blogs & Wikis - For A Start

Pages

+ Links

+ Tags

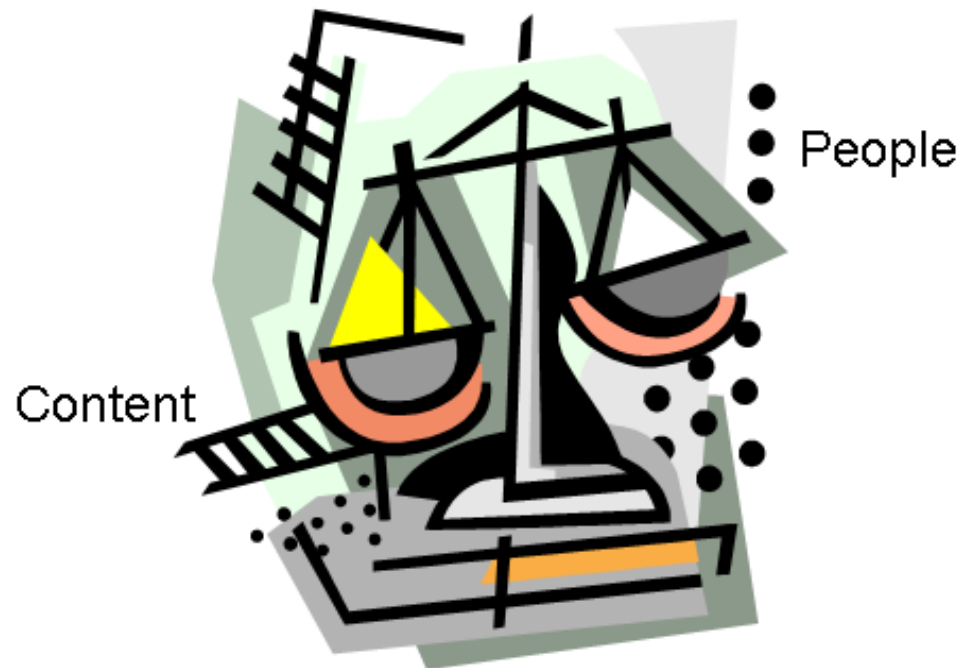
+ Time

+ Comments

+ Widgets

+ Permissions

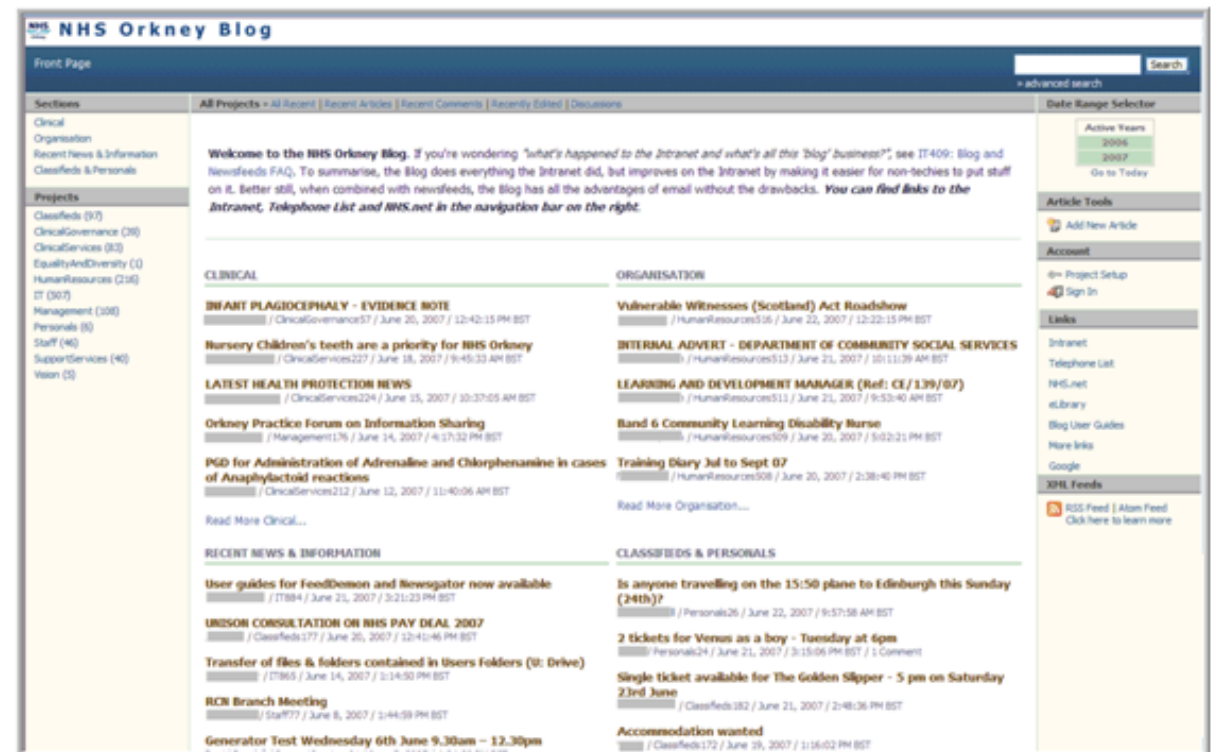
+ View Generation



# NHS Orkney (UK) - Intranet

- NHS is worlds 4<sup>th</sup> Largest Employer
- Orkney site had Mandate to improve communication across the board
- “The volume of corporate spam has dropped substantially, to the point where we are on the cusp of turning off ‘all-staff’ and other large group mailing lists”

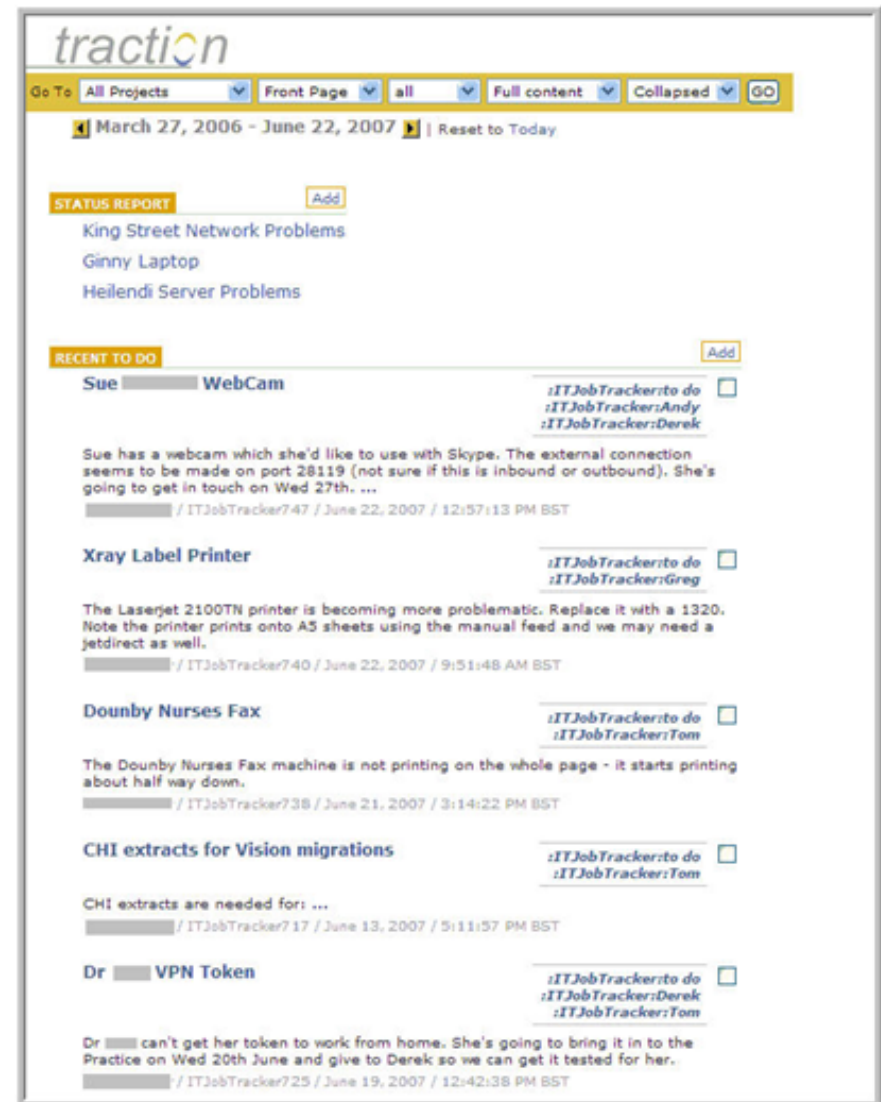
Front Page rolls up Blog/Wiki project activity into 4 sections, including “Classifieds”



The screenshot displays the NHS Orkney Blog front page. The header includes the NHS Orkney Blog logo and a search bar. Below the header, there's a navigation bar with links like 'All Projects', 'All Recent', 'Recent Articles', 'Recent Comments', 'Recently Edited', and 'Discussions'. The main content area is divided into two columns. The left column, titled 'CLINICAL', contains articles such as 'Welcome to the NHS Orkney Blog', 'Infant Plagiocephaly - Evidence Note', 'Nursery Children's teeth are a priority for NHS Orkney', 'Latest Health Protection News', 'Orkney Practice Forum on Information Sharing', 'PGD for Administration of Adrenaline and Chlorphenamine in cases of Anaphylactoid reactions', 'User guides for FeedDosen and NewsGator now available', 'UNISON CONSULTATION ON NHS PAY DEAL 2007', 'Transfer of files & folders contained in Users Folders (U: Drive)', 'RCN Branch Meeting', and 'Generator Test Wednesday 6th June 9.30am - 12.30pm'. The right column, titled 'ORGANISATION', contains articles such as 'Vulnerable Witnesses (Scotland) Act Roadshow', 'INTERNAL ADVERT - DEPARTMENT OF COMMUNITY SOCIAL SERVICES', 'LEARNING AND DEVELOPMENT MANAGER (Ref: CE/139/07)', 'Band 6 Community Learning Disability Nurse', 'Training Diary Jul to Sept 07', 'Read More Organisation...', 'CLASSIFIEDS & PERSONALS', 'Is anyone travelling on the 15:50 plane to Edinburgh this Sunday (24th)?', '2 tickets for Venus as a boy - Tuesday at 6pm', 'Single ticket available for The Golden Slipper - 5 pm on Saturday 23rd June', and 'Accommodation wanted'. A sidebar on the right includes a 'Date Range Selector' with 'Active Years' (2006, 2007), 'Article Tools' (Add New Article), 'Account' (Project Setup, Sign In), 'Links' (Intranet, Telephone List, NHS.net, eLibrary, Blog User Guides, More Info, Google), 'RSS Feeds' (Atom Feed, Click here to learn more), and '30th Trends'.

# NHS Orkney (UK) – Job Tracker

- Job Tracker Wiki Project
  - Post a page for every task
  - Tag with status and manager
- 171 Pages Marked To Do in 5 Months
- Great example of “Micro Project” management, done Wiki style



# NHS Orkney (UK) - Profiles

- Legacy Directory

The screenshot shows a web browser window displaying the 'NHSO Telephone Directory'. At the top, there is a blue header with the title 'NHSO Telephone Directory'. Below the header, there are three tabs: 'Search', 'Browse', and 'Print'. To the right of these tabs is a link that says 'Click here to report an error in the directory'. Below the tabs, there is a search bar with the text 'Search the telephone directory:' followed by a dropdown menu containing 'David Rendall'. To the right of the dropdown is a 'Search' button. Below the search bar, there is a table with five columns: 'Name', 'Number', 'Department', 'Location', and 'email'. The table contains one row with the following data: 'David Rendall', '01850 711111', 'H&T', 'Balfour', and a redacted email address. At the bottom of the browser window, the address bar shows the URL 'http://nhsnews02:1200/traction?type=userprofilesearch&user=david.rendall'.

Name	Number	Department	Location	email
David Rendall	01850 711111	H&T	Balfour	

# NHS Orkney (UK) - Profiles

- Legacy Directory

**NHSO Telephone Directory**

Search Browse Print [Click here to report an error in the directory](#)

Search the telephone directory: David Rendall Search <<< Type a name, dept or location in here

Name	Number	Department	Location	email
David Rendall	01850 811111	IM&T	Balfour	

<http://nhsnews02:1200/traction?type=userprofilesearch&user=david.rendall>

- Links to E2.0 Profile
  - Personal Details
  - iFrame Widget shows Twitter Updates
  - "Blog" spanning user's contributions, that you can see.

**David Rendall** [Edit Profile](#)

Title Computer Programmer

Organization IM&T

Address Projects Office, Balfour Hospital


United Kingdom

Phone

Email

I work in the IT department with responsibility for the RIM EPR, the blog/newsfeeds and some other systems. I'm a programmer, which means I can design and create a computer system for you if you can't get something suitable off-the-shelf. I have a degree in Philosophy, believe it or not, and my previous jobs include programming housing statistics in Whitehall and managing systems at one of the London universities. I'm not from London though - I was born and raised in Orkney and went to University in Glasgow.


See the Twitter updates section below if you need to know where I am.

[Edit Picture](#)

**Twitter Updates**

- going home 1 day ago
- projects office 2 days ago
- going home 2 days ago
- projects office 2 days ago
- Back in 20 minutes 2 days ago

**RECENT ARTICLES**

**re: Public folders calendars now displayed on the blog**   
Thanks Morag, I'm very pleased to hear this is a useful addition. If you like I can create a plugin so that everyone can easily embed calendars from the public folders in their posts. Clinical Skills has been added - Calendars18: Clinical Skills Training Room calendar  
David Rendall / Calendars21 / June 2, 2008 / 9:45 AM

**Clinical Skills Training Room calendar**  
David Rendall / Calendars18 / June 2, 2008 / 9:39 AM

**Blog will be down for maintenance from 11:30am Sat 31st May- COMPLETED**  
Shouldn't take more than half an hour.  
David Rendall / IT1575 / May 31, 2008 / 11:05 AM

**Public folders calendars now displayed on the blog**  
A new project has been added to the blog to display some of the

# ShoreBank – “IT Newpage”

## Roll Up of All Activity

The screenshot displays the 'ShoreBank Information and Project Weblog' interface. The top navigation bar includes 'Front Page > ITProjects > Newpage' and a search box. The left sidebar contains filters for 'Projects' (InformationTechnology (3535), ITProjects (347), Public (29)), 'Labels' (By Type: Bulletin (4), FAQ (2), FYI (38), Headline, Issue (7), Manager, Meeting (24), Milestone (154), Question (8), Status (104)), 'By Status' (To Do (48), Done (90), Stalled (3), Not Scheduled (17)), 'By Priority' (Priority 1 (2), Priority 2, Priority 3), 'By Manager' (Baisha (14), Beverly (32), Deborah (30), Donna (40), Jackie (2), John (14), Julia (10), Lena (1), Robert (14)), and 'By Milestone' (2230Move (8), 3YearPlan2007-2009 (1), ATTSSC (5)). The main content area is titled 'ITProjects Newpage' and 'IT Department Project Communication and Management'. It features a 'HEADLINES' section with 'No matching articles' and a 'STATUS REPORT' section with articles like 'DoCoMo Specifications update' and 'Meeting Notes 10/3/06 by Tom Personette'. The right sidebar includes a 'Date Range Selector' (Active Years: 2006, Go to Today), 'Article Tools' (Add New Article), 'Account' (My Account (jordan\_frank), My Collector, Sign Out), 'Shortcuts' (Need Help? Contact, SBK Intranet, Org Charts, newmilestone, Export to Milestone CSV), and 'XHTML Feeds' (RSS Feed | Atom Feed, Click here to learn more, Shared Files for ITProjects).

Traction project pages

and time based views

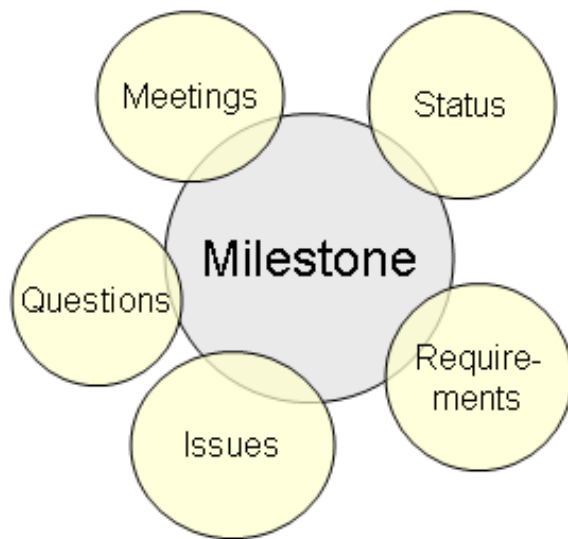
help managers and team members follow the progress,

by any vector, or combination of vectors.

Project Page shows:

- *Left*: Labels
- *Middle*: “Sections”
- *Up Right*: Date Navigator
- *Right*: Shortcuts

# ShoreBank – Active Milestones



- *Milestones* are definitions of objectives you pursue
- *Issues* are show stoppers
- *Questions* are knowledge manager process accelerators

The screenshot shows a web application titled 'ShoreBank Information and Project Weblog'. It features a navigation menu on the left with categories like 'Projects', 'Labels', 'By Type', 'By Status', 'By Priority', 'By Manager', and 'By Milestone'. The main content area is titled 'Active IT Milestones' and lists various projects such as '2230 Michigan Avenue Network Move Milestone', 'ATT to SBC Milestone', and 'Auburn Gresham Branch Plan Milestone'. On the right side, there are sections for 'Article Tools' (Add New Article, Add Comment, etc.), 'Export' (Print Version, Email Articles, etc.), 'Page Tools' (Collect Articles), 'Account' (My Account, My Collector, etc.), and 'Shortcuts' (Need help? Contact, etc.).

List of *open Milestones* in Alpha order (above) and in exported spreadsheet (below)

	A	B	C	D	E	F	G	H	I	J
1	Project Name	Milestone Label	Project Manager	Start Date	Delivery Date	Signed-Off Date	Status	Description		
2	Laptop Encryption Rollout	LaptopEncryption	Donna	10/3/2006	12/31/2006		to do	A free encryption tool was recc		
3	Plante Moran Remediation Project	PlanteMoranRemediation	Beverly	10/4/2006	6/30/2007		to do	This project's goal is the remedi		
4	BSA - Patriot Act Officer (Fiserv)	BSAPatriotActOfficer	Deborah	11/1/2005	12/31/2005		to do	Application Installation (CTR Fur		
5	Pen Test and GLB Controls Review	PenTest2006	Donna	9/11/2006	10/31/2006		to do	GLB and Penetration Testing		
6	Teller Validator Replacement - 2006	TellerValidator2006	Baisha	10/1/2006	11/30/2006		to do	Periodic replacement		
7	DHCP Reservations Clean-Up	DHCP-Reservations	Beverly	10/1/2006	10/31/2006		to do	The database containing IP and		
8	Premier Browser Maintenance Release	PremierBrowser	Deborah	8/21/2006	10/5/2006		to do	This is a major release that invol		
9	GCB Conversion	GCBConversion	Deborah	11/1/2006	12/31/2006		to do	Conversion of the Greater Chicag		
10	GCB - Desktop Deployment	GCBDesktop	Baisha	11/1/2006	12/31/2006		to do	Deployment of desktop hardware		

# ShoreBank – “2230 Move” Milestone

## 2230 Michigan Avenue Network Move Milestone

ITProjects2 | August 3, 2006 | 2:30:14 PM CDT  
Posted and Edited by John | View edit history

Movement of SBI's network from 2230 South Michigan to 71st and Jeffrey.

For the move there are a few key tasks:

- Order the T1
- Configure the T1 at both ends
- Move the infrastructure
- Cut over to the infrastructure

Milestone Label: 2230Move

Manager(s): Beverly

Status: to do (Other Status Labels Are Present)

Start Date: 07/17/2006

Delivery Date: 10/31/2006

Signed-Off Date: (None Specified)

Other Activity against the 2230Move Milestone:

- Senior Staff Meeting 10/3/06
- Status Update from Beverly 8/30/06
- Senior Staff Meeting 9/5/06
- Beverly answers Cisco router question from John 8/23/06
- Router information from Beverly 8/22/2006
- Status Report on 2230 Michigan move
- T1 at 2230 is configured and up
- 2230 Michigan Avenue Network Move Milestone

to do ☐  
Manager:Beverly  
milestone:2230Move

done ☒

to do ☐

to do ☐

to do ☐

A specific *milestone* with labels for the *milestone* and its *manager*, as well as its *status* (to do).

A *To Do* action is identified for each key requirement.

Project: ITProjects Current Status: To Do Start Date: 07/17/2006  
Milestone: 2230Move Delivery Date: 10/31/2006  
Manager: Beverly Signed-Off Date:   
Edit Attachments (0)

Title: 2230 Michigan Avenue Network Move Milestone  
Milestone Description:  
[[01]] Movement of SBI's network from 2230 South Michigan to 71st and Jeffrey.  
[[013]] For the move there are a few key tasks:  
[[04]] - Order the T1  
[[04]] - Configure the T1 at both ends  
[[07]] - Move the infrastructure  
[[04]] - Cut over to the infrastructure

Cancel Submit

Custom  
Milestone  
Editor with  
date fields  
and Label  
selectors

# ShoreBank – “2230 Move” Status Reports

The screenshot displays the 'ShoreBank Information and Project Weblog' interface. The breadcrumb trail is 'Front Page > ITProjects > milestone:2230Move'. The main content area shows a list of articles for the 'milestone:2230Move' label. The first article, dated June 6, 2007, is titled 'Senior Staff Meeting 6/5/07' and reports that the project is complete with a delivery date of 5/24/07 and a status of 'done'. The second article, dated April 25, 2007, is titled 'Senior Staff Meeting 4/17/07' and reports that the physical move of equipment is complete with a delivery date of 5/31/07. The third article, dated April 10, 2007, is titled 'Senior Staff Meeting - 4/3/07'. The left sidebar contains navigation links for 'Projects', 'Labels', 'By Type', 'By Status', and 'By Priority'. The right sidebar contains 'Date Range Selector', 'Article Tools', 'Export', 'Page Tools', 'Account', and 'Shortcuts'.

ShoreBank Information and Project Weblog

Front Page > ITProjects > milestone:2230Move

Search

> advanced search

Projects

- BTC (397)
- ChathamBRP (15)
- InformationTechnology (2953)
- ITProjects (749)
- Public (38)

ITProjects

Labels

By Type

- Bulletin (4)
- FAQ (2)
- FYI (92)
- Headline
- Issue (8)
- Manager
- Meeting (27)
- Milestone (197)
- ProjectWorksheet (13)
- Question (8)
- Status (360)

By Status

- To Do (39)
- Done (136)
- Stalled (3)
- Not Scheduled (19)

By Priority

- Priority 1 (2)

ITProjects > Recent Articles | Recent Comments | All Recent

milestone:2230Move >

By Label | By Label Added | By Label Removed

Show Full content with comments Collapsed

milestone:2230Move

Add to This Topic

June 6, 2007

Senior Staff Meeting 6/5/07

ITProjects1686 | June 6, 2007 | 2:32:48 PM CDT

Posted by John L. Evans

Donna reported that the project is complete. The Delivery Date is now 5/24/07 and the Status is "done".

milestone:2230Move status

April 25, 2007

Senior Staff Meeting 4/17/07

ITProjects1585 | April 25, 2007 | 12:36:12 PM CDT

Posted by John L. Evans

Still working on final documentation, but the physical move of equipment is completely finished. The Delivery Date is changed to 5/31/07.

milestone:2230Move status

April 10, 2007

Senior Staff Meeting - 4/3/07

milestone:2230Move status

Date Range Selector

Active Years

- 2006
- 2007

Go to Today

Article Tools

- Add New Article

Export

- Print Version
- Email Articles
- Export Articles

Page Tools

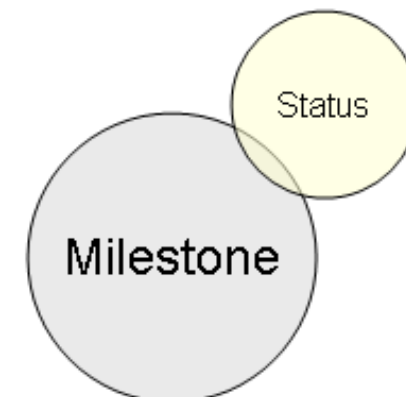
- Collect Articles
- Change Labels
- Erase Articles

Account

- Server Setup
- Project Setup
- My Account (robert\_you)
- My Collector
- Sign Out

Shortcuts

- \* Need Help? Contact



Drill down on “Status” for  
the 2230Move Milestone

# Pharma Intelligence Community

The screenshot displays the QL2 traction software interface. The top navigation bar includes the QL2 logo, the traction logo, a search bar, and a link to 'advanced search'. The left sidebar contains a 'Systems' menu with options like 'Traction', 'QL2 Real-Time', and 'Fast Radar', followed by 'Internal Projects' (Competitive Intelligence, Executive, Market, Sales) and 'External Source Projects' (AdverseEvents, AEWATCH, ClinicalTrials, CTWatch, Financial, Google, IDDB, IMSPortal, Journals, Literature, Newswires, Pipeline, PRWatch, Restricted, Transport). The main content area is titled 'HEADLINES' and features several articles, including 'US Pharma Activity in Japan', 'Board meeting scheduled for Friday', 'Gastro Trends Show New Entrants', 'Signaling Enzymes Seem to Have Prominence', 'J&J and GSK Merge on Antiviral Interest', and 'Prices are going to go WILD'. The right sidebar contains a 'Date Range Selector' (Active Years, 2006, Go to Today), 'Article Tools' (Add New Article), 'Account' (Server Setup, Project Setup, My Account, My Collector, Sign Out), 'Shortcuts' (Websites, E-mail digest, Ask or tell the team!, Skins, Locales), and 'XML Feeds' (RSS Feed, Atom Feed).

Outside source  
(captured by  
QL2's WebQL)

+ Inside Source

+ Commentary,  
tagging and  
Analysis

= Time Ordered,  
Contextual  
Collaboration

traction® software

# Pharma Intelligence Community

## "Resurrection of clinical efficacy" after resistance to endocrine therapy in metastatic breast cancer - 2006-07-05

Journals1349 | July 28, 2006 | 1:59:08 PM PDT  
Posted by webgl\_poster | Edited by Matt Cole | View edit history  
Cross References | 2 Comments

BigPharma:Sanofi  
c1  
Category:Oncology  
Category:WME  
Source:Biomed\_Central  
CI:headline  
Newsires:headline

To view the full article, click [here](#) Background: In a significant proportion of metastatic **breast cancer** (MBC) patients whose tumour has progressed within 6 months (de novo resistance) of **endocrine** therapy, it is generally believed that the chance of achieving clinical benefit (CB) with further **endocrine** therapy is minimal. Methods: Data was retrieved from a prospectively updated database of metastatic **breast cancer**.

Relevant data was exported to SPSS software for statistical analysis. Results: In oestrogen receptor (ER) positive MBC patients with assessable disease, CB was achieved in 159 (71.3%) (1st line) patients. When these patients were put on further **endocrine** therapy, the CB rates were 63.2% (on 2nd line), 46.1% (on 3rd line) and 20% (on 4th line) with a median duration of response (DOR) in those with CB of 22, 12, 11 and 15 months respectively. The remaining 64(28.7%) patients had de novo resistance on 1st line **endocrine** therapy. Seventeen of these patients were treated with further **endocrine** therapy.

### Please Review

Matt Cole / Journals3882 / December 4, 2006 / 2:15:30 PM PST

Reviewed. This is good stuff.

Matt Cole / Journals3885 / December 12, 2006 / 1:10:25 PM PST

The CB rates were 29.4% (on 2nd line) and 22.2% (on 3rd line) with a median DOR in those with CB of 22.7 months and 14 months respectively. Conclusions: The chance of further **endocrine** response continues to decrease with each line of therapy, yet CB is still seen with reasonable duration even with a 4th line agent. In addition, further **endocrine** response, with long duration, can be seen in a significant proportion of patients who have developed de novo resistance to 1st line **endocrine** therapy. The use of further **endocrine** therapy should not be excluded under these circumstances.

CREATOR: Amit Agrawal, John FR Robertson and Kwok-Leung Cheung  
SOURCE: World Journal of Surgical **Oncology** 2006, 4:40  
DATE: 2006-07-05

- Captured Journal Article with:
  - Automatically Highlighted key words
  - Social Tagging
  - Embedded Discussion Thread



Where are the Experts? |

Search

# Searching for People

The screenshot shows the Traction Software search interface. The search bar contains the query "blogs wikis rss km BI text mining". The results are displayed in a list format, showing the first few hits. The first result is "KM World Webcast | The Next Generation of Content Management (Wikis / Blogs) | 4 December 2007". The second result is "Traction Software - Enterprise Blogs and Wikis". The third result is "Blogs, Wikis, RSS: Walking the enterprise tightrope". The fourth result is "KM Cluster Boston: June 7 - Business Blogs - An Interactive Workshop and Conversation". The fifth result is "Wikis and Blogs Transforming Workflow". The sixth result is "Boston KM Forum 12/18/06 - Jordan Speaking and on Panel". The search results are sorted by rank, and the page shows 1-25 of 8231 hits in 0.36 seconds.

traction

Start Page | Front Page > All Projects > FAST Search

By Rank | Newest First | Oldest First • Any Words | All Words | Exact Phrase

Search

Advanced search

Article Tools

Add New Article

Export

Print Version

Account

Server Setup

Project Setup

My Account (jfrank)

My Collector

Sign Out

shortcuts

See ongoing services engagements

See open helpdesk issues

Show calendar view of current project(s)

See Get Traction Server Last Logins

To-do Views

Chris's To-Do's

Traction Skins

Default

Quick

Basic

News

Modern

Earth 2col

Earth 3col

Ocean

Verizon

Simple (PDA)

Early Bird

NKM Today

Memory Statistics

[[ link type to metrics ]]

Server Project Statistics

Create a License

Keywords 95 more >

blogs (0.45)

wikis (0.36)

content management (0.22)

knowledge management (0.18)

traction software (0.17)

Names 95 more >

Greg Lloyd (601)

Jon Udell (269)

Doug Engelbart (258)

Dave Winer (153)

Vannevar Bush (90)

Authors 95 more >

Greg Lloyd (3163)

Jordan Frank (2255)

Christopher Nuzum (777)

David Shepperton (316)

Andrew Miller (259)

Labels 95 more >

Marketing:news (393)

Marketing:web log (369)

Marketing:Analysis (262)

Marketing:quotes (251)

Marketing:position (171)

Companies 95 more >

Verizon (272)

Documentum (188)

Intel (178)

TR (128)

Utd. (127)

Projects 95 more >

Marketing (1598)

RedJavelin (565)

Competitor (523)

Server (507)

Sales (501)

Types >

Article (3229)

Comment (2116)

Attachment (1830)

Email (909)

fast Search

Type a few search terms or just click the search button to browse

blogs wikis rss km BI "text mining"

Show Controls

Did you mean: logs wikis rss km BI "text mining"

Showing 1-25 of 8231 hits in 0.36 seconds

Searched for: blogs wikis rss km BI "text mining"

KM World Webcast | The Next Generation of Content Management (Wikis / Blogs) | 4 December 2007

Marketing9827 | July 17, 2007 | 11:42 AM | Posted by Jordan Frank | Similar results

This webcast will feature Charlene Li (Forrester), Daryl Gies (FAST), and Jordan Frank (Traction Software). The webcast will start at 2:00 PM. Julie Paradiso is organizing the webcast event. On the day of the webcast, we will get online at 1:30 to prepare.

Traction Software - Enterprise Blogs and Wikis

Marketing8104 | July 26, 2006 | 10:39 AM | Posted by Greg Lloyd | Attachments | Similar results

...capabilities that make **blogs** and **wikis** such powerful tools for...Traction Software - Enterprise **Blogs** and **Wikis** Traction Software offers...a similar structure to **blogs**. To this they add project...recent post by Jordan, **KM** is the Forest, Enterprise...

Blogs, Wikis, RSS: Walking the enterprise tightrope

Marketing5295 | April 15, 2005 | 10:50 AM | Posted by Greg Lloyd | Attachment | Similar results

...morning conversation on the role of **blogs**, **wikis**, and **RSS** in the enterprise. The central...enterprise issues." As **blogs** and **wikis** evolve, they will undoubtedly...from the bottom up are adopting **blogs**, **wikis** and **RSS** because of their simplicity. Mandates...

KM Cluster Boston: June 7 - Business Blogs - An Interactive Workshop and Conversation

Marketing5566 | May 10, 2005 | 1:27 PM | Posted by Jordan Frank | Similar results

...media are of course, **blogs**, **wikis** and Enterprise **RSS**. Many people are...competitive advantages **blogs**, **wikis** and **RSS** bring to business...basics of Enterprise **RSS** how-to syndicate **blogs** Define clear objectives...your business **blogs**, **wikis** and syndication Be...

Wikis and Blogs Transforming Workflow

Marketing7574 | April 26, 2006 | 6:41 PM | Posted by Greg Lloyd | Similar results

...it. Check out **Wikis** and **Blogs** Transforming Workflow...able to read how **wikis** and weblogs can...amongst other **KM** tools, in the place...said **wikis** and **blogs** are a good way...IT departments **wikis** could help track...Knowledge Management, **KM**, Social Software...

Boston KM Forum 12/18/06 - Jordan Speaking and on Panel

Marketing8899 | December 4, 2006 | 3:20 PM | Posted by Jordan Frank, Greg Lloyd | Similar results

...on the internal uses of **blogs** for knowledge sharing. That said, some aspects of **blogs** in general are germane...can imagine that tags, **RSS** feeds, analytics, and other...2006 session): Enterprise **Blogs** & **Wikis**: The **KM** 2.0 Path Jordan Frank...

Searching for people,  
starts with searching  
for content.

8,231 hits out of 130,000  
entries, a good stack!  
*(more IS more)*

Do a Visual Scan,  
*(page rank & authorship  
point to 2 people)*

or Dig Deeper...

traction® software

# Searching for Inside Experts

The screenshot shows the Traction Software interface. At the top, there's a navigation bar with 'Start Page | Front Page > All Projects > FAST Search'. Below this, a search bar contains the query 'blogs wikis rss km BI "text mining"'. The results show a list of authors, with 'Jordan Frank (2255)' highlighted. The interface includes various filters on the left (Projects, Narrow Results, Keywords, Names, Labels, Companies, Projects) and a right sidebar with 'Article Tools' and 'Account' sections. A tooltip is visible over the 'Authors' list, showing a list of authors and their counts.

**AUTHOR** entity delivers explicit “**Expert Cloud**”

Drill down further, by refining the search based on authors,

Click to see an author profile and their content,

And Dial their extension!

*traction*® software

# Searching for Anyone

The screenshot shows the Traction software interface. At the top, there's a navigation bar with 'Start Page | Front Page > All Projects > FAST Search'. Below this, a search bar contains the query 'blogs wikis rss km BI "text mining"'. The results show a list of projects and a 'Names' entity cloud. The 'Names' cloud lists various individuals, including Greg Lloyd (601), Jon Udell (269), Doug Engelbart (258), and Dave Winer (153). The interface also includes a sidebar with filters for 'Keywords', 'Authors', 'Labels', and 'Companies'. The main content area displays search results for 'KM World Webcast | The Next Generation of Content Management (Wikis / Blogs) | 4 December 2007'.

**NAMES** entity delivers an implicit "**Person of Interest Cloud**"

Drill down further,  
or phone a friend!

Any Questions?

Search

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